

THE TRUTH MATTERS



*Your Unconventional
Route to Health*

CONFERENCE

SATURDAY 21ST AUGUST 2010
THE CROWNE PLAZA · GLASGOW
10AM - 5PM (PRE REGISTRATION 9 -10AM)

www.thetruthmatters.org.uk

“This conference is an excellent resource for all the inspired who seek information and empowerment. Healing, curing and health are related to what dwells within us and our past experience and our lifestyle . Come and learn from those who can coach you and teach you how to survive and thrive.”

Bernie Siegel MD

Author of the world acclaimed book Love, Medicine & Miracles



In today's world we know of friends, family and even ourselves, being diagnosed of cancer, diabetes, Auto-Immune diseases and so many more degenerative diseases.

We embark on a journey guided by our medics, in the hope of a cure, sustainment of health.

This journey can not only be a lonely one but also a journey that you may not be aware of all your alternative choices available, to heal, enhance and maintain your health.

THE TRUTH MATTERS

Your Unconventional Route to Health Conference

offers you the opportunity to discover the truth about your own healing potential other than conventional treatments.

Your body is not your enemy, it supports you for as long as it can. Learn how your diet, repressed thoughts and emotions can have an impact on your health. How your body's innate life force can be suppressed by procedures that are supposed to enhance it.

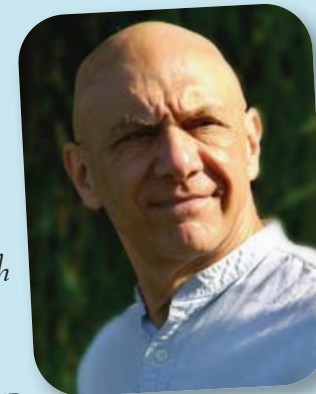
*"It is time you learn how truly powerful you are."
You have the power to heal yourself.*

Bringing together in one conference the opportunity to meet and listen to the people who cured their own cancer/diseases and all with no medical intervention, listen to the top specialists in the country, bringing you a TRUTH and a hope that you may never have heard before about your health.

www.thetruthmatters.org.uk

JOIN The TruthMatters Group - <http://groups.to/thetruthmatters/>

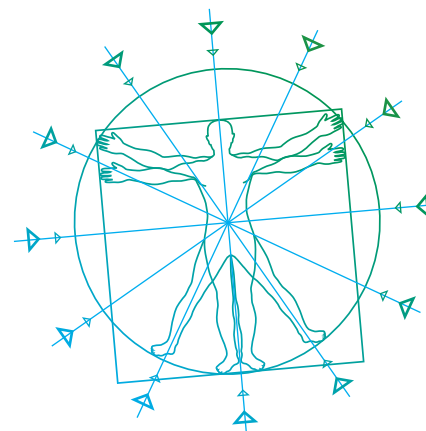
"This conference is an excellent resource for all the inspired who seek information and empowerment. Healing, curing and health are related to what dwells within us and our past experience and our lifestyle. Come and learn from those who can coach you and teach you how to survive and thrive."



Bernie Siegel, MD

Author of the world acclaimed book Love, Medicine & Miracles

www.berniesiegelmd.com



"Your body has a BLUEPRINT, a SCHEMATIC of what perfect health is and it is constantly trying to achieve this perfect health for you, all that goes wrong is that you get in the way of this natural process."

Prevent Illness, Reverse Disease & Maintain Optimal Health... Naturally

The Truth Matters Conferences does not dispense medical advice or prescribe the use of any of the content within as a form of treatment for physical or medical conditions without consulting a physician.

The intent of the conference is to only offer information of a general nature to help you in your research for holistic well being. The Truth Matters Conferences assume no responsibility for using any of the information within and any results there from.



Arnold Timmerman ▾

For 4,5 years Dutchman Arnold Timmerman has been travelling and working around the world with Brandon Bays, founder of The Journey. Having been part of the creation and deepening of The Journeywork, he started giving Journey workshops in both Europe and North America two years ago.

Last year Arnold Timmerman also became director of Conscious Company, translating the skills and techniques of The Journey's personal growth and mind body healing work to businesses and organizations.

Arnold Timmerman's presenting and public speaking is authentic, open, light and deeply inspiring. He has a fierce passion for Truth and Authenticity and has witnessed around the world how emotional, physical, mental and spiritual well-being are the natural result of it.

www.thejourney.com

The Journey is cutting-edge transformation and healing work pioneered by internationally acclaimed, best-selling author, speaker and mind-body-healing expert Brandon Bays. It is recognised worldwide as a uniquely potent tool for awakening and liberating the infinite human potential. The work has helped thousands of people worldwide free themselves from issues like fear, anxiety, stress, depression, low self-esteem, chronic anger and rage, physical illnesses and disease, and those relating to addictions and unhealthy behaviours, sexual abuse, relationship problems and career performance.

Using The Journey methods ordinary people achieve extraordinary results, no matter their age, background, culture or upbringing. The Journey is hailed as a universal teaching, the only one of its kind. It's practical, user-friendly and down-to-earth - and it gets the deepest of results!



"Deep inside a huge potential beckons, waiting to open us to the infinite wisdom, freedom and love within. This presence is calling you home right now, longing to set you free."

Brandon Bays



Dr. Tullio Simoncini ▾

Tullio Simoncini (1951) is a roman doctor specialising in oncology, diabetology and in metabolic disorders.

He has a strong opposition to any type of intellectual conformity, which is often based on suppositions without foundation or worse, on lies and falsities.

When, considering the total failure of official oncology, which is obvious to all, one can understand his strongly critical position of an Italian and global medical system that operates in what is a scientific dead end that is of no help whatsoever to the patients.

Simoncini's personality is pervaded by a strong humanitarianism, which triggered him to reflect, because of the impotence of medicine when faced by the pain of patients, on how little and inadequate medicine's fundamental knowledge is. This empathy for the pain of others has been the constant motivator on the path of his personal life.

He's always travelling throughout the Italy to explain his theory in congresses, conferences and interviews, and to show how many patients healed from cancer.

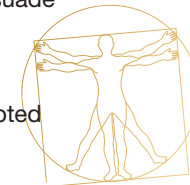
Dr. Simoncini discovered that the cause of this terrible illness is a fungus and tried hard to persuade scientists how wrong are the actual theories on cancer. His therapy based on the strongest antifungal substance, sodium bicarbonate, is harmless and very effective and should be adopted all over the world.

www.curenaturalicancro.com



"Sometimes the truth is so evident that nobody see's it, but with a simple mental aptitude we will be able to discover it....Let's just abandon what we learned before"

Tullio Simoncini





Hippocrates Institute

Judy Barber

Hippocrates Health Educator

Judy has always been interested in good food, nutrition and wellbeing. She discovered the benefits of eating raw and living (sprouted) plant food in 2007 and trained as a Health Educator under Brian Clement, Viktorus Kulvinskas and others at the Hippocrates Health Institute in Florida. She has since been back to Hippocrates as a guest teacher. She grows wheatgrass and sprouts at home, gives presentations and workshops, coaches on Raw and Living Foods and creates delicious imaginative raw dishes.

Judy is also a coach, workshop leader and writer in personal and professional development. She is the author of the coaching classic, 'Good Question! The Art of Asking Questions to Bring About Positive Change'.

She is well aware of the connection between emotional and physical wellbeing and is currently writing a book about wellness.

Judy lives in Edinburgh and leads the Edinburgh and Glasgow Raw Food Potluck groups on www.meetup.com.

www.judybarber.net
www.rawinscotland.com



"Judy helped me to peel away the layers until we were at the truth."

Gerson Institute

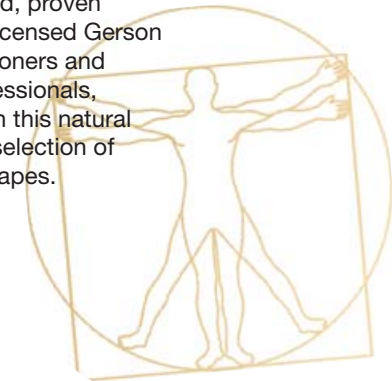
Cancer Curing Society

The Gerson Institute is a non-profit organization located in San Diego, California, dedicated to the alternative, non-toxic treatment of disease, using the Gerson Therapy.



The Gerson Therapy is a safe, natural treatment developed by Dr. Max Gerson in the 1920's that uses organic foods, juicing, coffee enemas, detoxification and natural supplements to activate the body's ability to heal itself. Over the past 60 years, thousands of people have used the Gerson Therapy to recover from so-called "incurable" diseases such as cancer, diabetes, heart disease and arthritis.

Founded by Charlotte Gerson (Dr. Gerson's daughter) in 1977, we are the true source of information on the original, unmodified, proven Gerson Therapy. We refer people to licensed Gerson clinics and treatment centers, practitioners and caregivers. We also train health professionals, patients and others who want to learn this natural therapy. Visit our STORE for a wide selection of educational books, audio and video tapes.



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SPEAKERS



WORLD INSTITUTE OF NATURAL HEALTH SCIENCES

Lord Rudi C. Loehwing

Director of The World Institute of Natural Health Sciences

The World Institute of Natural Health Sciences is a non-profit, worldwide campaign organization established to facilitate, support and defend the natural, innovative and alternative health care industries; their sciences, manufacturers, suppliers, practitioners and the individual's right of access to them.



We fully support each individual's basic human right to make their own educated decisions,

access to and freedom of choice of all available SCIENCE, treatments and therapies in order to maintain or re-establish a desirable and sustainable level of health, nutrition and well-being.

www.winhs.org

Lord Duncan McNair

Lord McNair served as a member of the House of Lords from 1990 to 1999. During that time he was actively involved in defeating actions instigated by the pharmaceutical industry to erode freedom of choice in the field of natural health and healing. He regards the creeping suffocation of natural health providers as a violation of the human and civil rights of consumer who want to take responsibility for their own health rather than be a burden on their fellow citizens through taxation to fund the National Healthservice.

Lord McNair is a member of the Alliance for Natural Health's Advisory Committee and helped to organise the very successful march and rally in Trafalgar Square against the Food Supplements Directive and is a political adviser for the Health Freedom Movement and the Alliance for Natural Health.

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Dr. Gottfried A. Lange, M.D.

Popular lecturer, author, and physician, Dr. Gottfried A. Lange, M.D., has been a leading health advocate for the past two decades throughout Europe. Since receiving his M.D. from Hamburg University in 1980, Dr. Lange has specialized in cellular nutrition, vitamin therapies, and the holistic practice of naturopathy.*

His research on the harmful effects of pollutants, pesticides, and drugs on the human body led him to successfully test pioneering de-toxification and rehabilitation methods. His work in toxicology, for example, advanced research on the results in using plant colloidal minerals to increase cellular absorption of nutrients from foods, vitamins and supplements and decrease effects of commonly-found pollutants and heavy metals found in cell tissue. Based on such research, Dr. Lange has spent the past eight years working with and lecturing to health professionals and consumers on the use of advanced vitamin formulas to prevent and cure common "killer" diseases, leading to the publication of this text.



In his newly-released book, "How to Really Prevent and Cure Heart Disease: The Billion Dollar Cholesterol 'Scam' Exposed," Dr. Lange uses his quarter century of medical and healing practice to question the five most common myths of medicine related to heart disease:

- Myth 1: High cholesterol automatically increases your risk of heart disease and attacks
- Myth 2: Low cholesterol lowers your risk of heart disease
- Myth 3: Cholesterol leads to arteriosclerosis
- Myth 4: There is 'good' and 'bad' cholesterol
- Myth 5: Cholesterol-lowering drugs (Lipitor®, Zocor®, Crestor®, etc.), diuretic drugs (commonly used for heart failure patients), and aspirin lower the risk of heart disease and heart failure

Dr. Lange's common-sense heart disease alternative therapies are supported by well over 250 scientific studies, news reports, and reviewed journals. His meticulous, well-researched questions and natural solutions to the deadly killer of heart disease contained in "How to Really Prevent and Cure Heart Disease" offer you or a loved one potentially life-changing information to discuss a wider range of appropriate treatment options with a health practitioner.

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Barbara Wren

The College of Natural Nutrition

Barbara always understood that everything is connected and started to explore how humans had become disconnected to the universal energies causing discomfort, unhappiness and ill health.

She started her first teaching college in 1982 and has taught ever since, however she now finds that the level of suppression of any truly healing approach to health has caused her to teach directly to the public rather than through the highly controlled practitioner course.

Barbara has been known for her radical teaching fully believing that she had to teach what had become to clinically evident to her whilst practising for the past 40 years.

Over the years Barbara has seen how we have suppressed and broken transitions which need to be made. We have adopted Pasteur's view as opposed to Bechamp meaning that bacterial activity has been wiped out rather than letting the bacteria remove morbid matter leading people to become more and more congested by this matter. Barbara noticed that this increased congestion was making people darker and more and more cut off from their universal wisdom.

In her latest book she explains how this toxic load stops us responding to all of the natural cycles. How this leads to the body changing pH and developing the propensity to go mouldy. Ultimately these changes stop the body from holding photons of light around each cell of the body, and also stops the body producing light. This is so serious a deterioration as it cuts all wisdom which is our information for our own individual inner wisdom.

Her teaching and book show clearly how to return the body to be its ultimate receiver of wisdom and light and to be able to project this, a time meaning of enlightenment.

Barbara's book is spreading world wide . She now holds workshops to be able to pass on information and also has an active distance learning course in DVD form. She is keen for people to take their unique position in the resonance of the Universal Rhythms so that they can make their unique contribution to the transition of evolution which is trying to take place.



www.natnut.co.uk

Screening of the world wide acclaimed film FOOD MATTERS

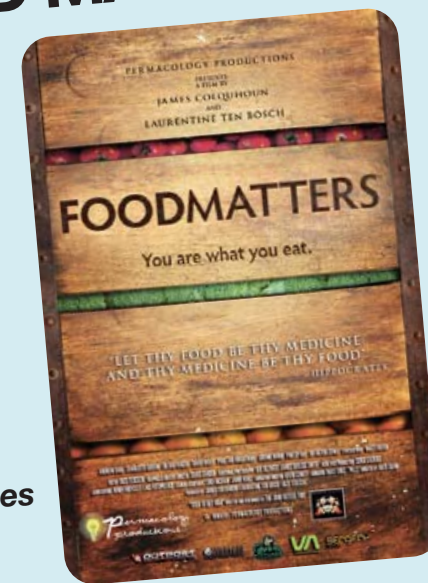
With nutritionally-depleted foods, chemical additives and our tendency to rely upon pharmaceutical drugs to treat what's wrong with our malnourished bodies, it's no wonder that modern society is getting sicker. Food Matters sets about uncovering the trillion dollar worldwide 'sickness industry' and gives people some scientifically verifiable solutions for overcoming illness naturally.

"With access to better information people invariably make better choices for their health..."

In what promises to be the most contentious idea put forward, the filmmakers have interviewed several leading experts in nutrition and natural healing who claim that not only are we harming our bodies with improper nutrition, but that the right kind of foods, supplements and detoxification can be used to treat chronic illnesses as fatal as terminally diagnosed cancer.

"Let thy Food be thy Medicine and thy Medicine be thy Food" - Hippocrates. That is the message from the founding father of modern medicine echoed in the controversial new documentary film Food Matters from Producer-Directors James Colquhoun and Laurentine ten Bosch.

The 'Food Matters' duo have independently funded the film from start to finish in order to remain as unbiased as possible, delivering a clear and concise message to the world. Food Matters.
www.foodmatters.tv



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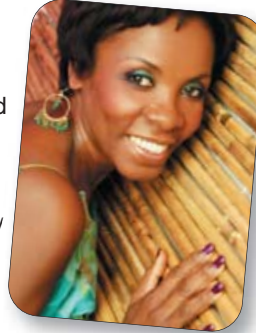
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SPEAKERS

Dounne Alexander

Founder of Gramma's an ethical enterprise, specializing in the manufacture of traditional herbal foods...based on 'spirituality' and the ancient principle that 'Natural Foods are meant to Feed & Heal'. Being a strong advocate of ancient 'self-healing' traditions, Dounne, has consistently promoted and educated the nation on the health enhancing benefits of merging natural foods with medicinal & culinary herbs for optimum health.

www.grammasintl.com



Susan H Moss

From Los Angeles "Keep Your Breasts!" is her best-selling book on the prevention, healing, and preventing recurrence using entirely natural means. Twelve years ago, she invented the MOTEP program to heal herself of breast and uterine cancer. The book is in its Sixth updated printing and in three languages: English, German and Dutch. She speaks world-wide on the natural healing of cancer including two World Conferences on Breast Cancer in Kingston and Ottawa, Canada. She has appeared on National TV on the "Crook and Chase" show, "Body by Jake" National News in Washington, D.C. and Canada, and done hundreds of radio shows world-wide. Susan has just published her second book Survive Cancer.



www.susanhmoss.com

Elaine Bruce

Director and founder of The UK Centre for Living Foods.

Elaine has been practicing and teaching the Living Elaine Bruce Foods Programme for many years. She was originally taught by Dr Ann Wigmore, in Boston in 1980, and joined her staff at the Puerto Rico Clinic for a time in 1992. She has trained and studied intensively in Naturopathy and Homeopathy. She is also trained in Emotional Freedom Technique (EFT) and Phytobiophysics. She has offered workshops and courses, tailored for the UK, since 1990, and has seen interest in Living Foods and wheatgrass literally blossom in recent years. She is now committed to teaching Living Foods full time.

Her acclaimed book, Living Foods for Radiant Health is available from the Centre.

She directs Living Foods Courses within the wholistic perspective of Naturopathy at the UK Centre for Living Foods in Ludlow, Shropshire. She is also available for workshops and lectures worldwide.



www.livingfoods.co.uk

Dr Carmen Schurt

Qualified in oral medicine, Dr Schurt worked for over two decades as a dental surgeon in South America and Europe.

She always applied an integrative holistic approach to the individual, their environment, life-style and nutrition. She also studied and practiced an extensive range of other fields and disciplines including Biological Medicine, Nutrition, Neuroanatomy, Psychology, Bioenergetics, and Anthroposophy.

Dr Schurt undertakes extensive research into the health effects of chemicals present in food, drink and environment and keeps pace with the latest developments in the modern food and drink industry. Her research focuses on cancer – its causes and treatment, be it mainstream or natural. Her vast experience has made her specialise in cancer and natural, non-invasive, non-toxic treatment protocols. Due to her background, Dr Schurt is also able to offer specialist, holistic dental advice as well as maternity advice before, during and after pregnancy.

Having a completely holistic approach, we treat patients with metabolic diseases, primarily cancer, but also patients with a range other metabolic illnesses such as Arthritis, Chronic Fatigue Syndrome and Multiple Sclerosis.

Our protocols offer the latest integrative treatments involving the physical, mental and spiritual body.

"No attempt should be made to cure the body without curing the soul." Plato

Dr Schurt strongly believes that prevention is better than cure. Degenerative diseases, cancer included, are preventable and all patients committed to preventative nutritional programmes are welcomed.



www.thenaturalpath-med.com

JOIN The TruthMatters Group - <http://groups.to/thetruthmatters/>



Cathie Grout ▾

RABBITS DON'T GET LYMPHOMA

Happy birthday! You are forty-five. So, you expect presents, a party, lots of laughs and a special meal with your loved ones? Right? Wrong.

What you get is a trip to the local hospital and a diagnosis that rocks your world: non Hodgkin's lymphoma, cancer of the lymphatic system. This is what happened to the author of this book.

Are you expecting a story about a brave fight for survival against cancer and grueling descriptions of the effects of chemotherapy and radiotherapy? Wrong again. Cathie had no conventional treatment and yet her cancer disappeared within a year of diagnosis. Here she shares her journey back to health and her understanding of the causes of her disease. The book has three parts which can be read independently of each other depending on the needs of the reader. Part one is her story from the moment she was diagnosed to her full recovery. Part two contains details of her diet and the many changes she made to her life. Part three is a reflection on all that the last eleven years have taught her.

Available to buy now from Amazon
www.amazon.co.uk/s/ref=nb_ss?url=search-alias%3Dstripbooks&field-keywords=cathie+grout&x=0&y=0



This is a wonderfully uplifting account of the extraordinary things that seemingly ordinary people are capable of when they dare to go beyond their fears.

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Bren Campbell ▾

In 2001 I was diagnosed with breast cancer and duly arranged to have the lump removed, followed by chemotherapy then radiotherapy. However the planned treatment was cut short and I embarked on a roller-coaster journey of discovery, not only about cancer but most importantly about myself. Today (2010) I can honestly say I have never felt better and I know the cancer has been banished, never to return.



I studied all and anything that I could get my hands on about the disease. I listened to many inspirational speakers, some of whom had snatched their own lives back from the jaws of death, and I found dozens of reasons why cancer need not be the death sentence that so many people fear.

I also embarked upon a personal programme of self-discovery to find the reasons for my illness. I needed to learn about this Brenda whose body had turned against her. It was necessary for me to get back in touch with my whole being so that I could remedy this potentially deadly war inside my cells.

Through a series of coincidences I found a way forward and now I have written a book that describes how I finally overcame breast cancer (after several operations) and the surprising things I found out along the way.

It took a while to choose the right title for it but in the end it was simple. I just had to find the one most important thing that I learned on my journey and call it that. Bingo – I found my book title!

“TODAY I reclaim my power”

That's an interesting title for sure, but what is my power and how did I lose it in the first place? Moreover, what did reclaiming it have to do with getting rid of cancer?

I discovered that returning to good health was entirely possible if I embarked on a programme to restore the balance of my BODY, my MIND and my SOUL. This involved retrieving all the energies I had allowed to become scattered over many years.

You might think that defeating “The Big C” makes me different or special but I will show you that anyone can do what I did.

mailto:BrenCampbell2009@gmail.com
<http://www.brencampbell.net>
<http://www.healthmatrix.co.uk>
<http://www.thelightprogramme.org.uk>

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EXHIBITORS

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Profile for exhibit include, **The World Institute of Natural HealthSciences, The Gerson Institute, UK Centre for Living Foods, Health Professionals, Complementary and alternative therapy organisations, Alternative Treatments Nutrition, Purification, Range of Therapists, Herbal/ Natural Health Foods, Vegetarian, Natural Products, Natural & Organic Ingredients, Ecological Products, Juicing, Water for Health, Books.**



THE TRUTH MATTERS

Your Unconventional Route to Health

is the WORLD'S only conference bringing together the truth on UNCONVENTIONAL ROUTES TO DISEASE AND HEALTH.

Recognised as the event for the industry, The Truth Matters attended by key speakers from the UK and worldwide, Testimonials from speakers who have cured their own diseases, practitioners, retailers, health store owners and alternative healthcare professionals, clinics.

EVENT MARKETING

More than 50,000 direct mail pieces will be sent to our database to attract quality attendees from throughout Scotland/ UK/Worldwide. In addition there will be email blasts, online advertising and advertising in association magazines/newspapers nationally and associated and worldwide web sites. Hospitals/ Doctor Surgeries throughout the UK

Reaching your intended delegates The Truth Matters will bring together in one conference-Suppliers, Manufacturers, Distributors, Educators, Consultants and Media – all meet at one place at one time – offering you the opportunity to sell and reach your target market.

REASON TO EXHIBIT

Exhibiting at The Truth Matters enables you to:

- **Meet people genuinely interested in disease/health/complementary / alternative medicine/food & nutrition/information/sources/treatments /supplements/positive mental attitude/organisations/associations**
- **Develop a personal and direct relationship with your clients**
- **Show your full products range in real life rather than electronically or in a catalogue**
- **Let buyer touch, feel and experience your product to gain a full appreciation**
- **Launch new products**
- **Overcome objections and accelerate the buying process**
- **Sell product at the show**



HOW TO EXHIBIT OR SPONSOR

Contact our exhibition and sponsorship co-ordinators, **Big Bright Star**, on **01563 822255** or email **events@bigbrightstar** to receive an information pack and floorplan. Full details are also available on their website **www.bigbrightstar.com**.

or e-mail **info@thetruthmatters.org.uk**

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STAND SIZES

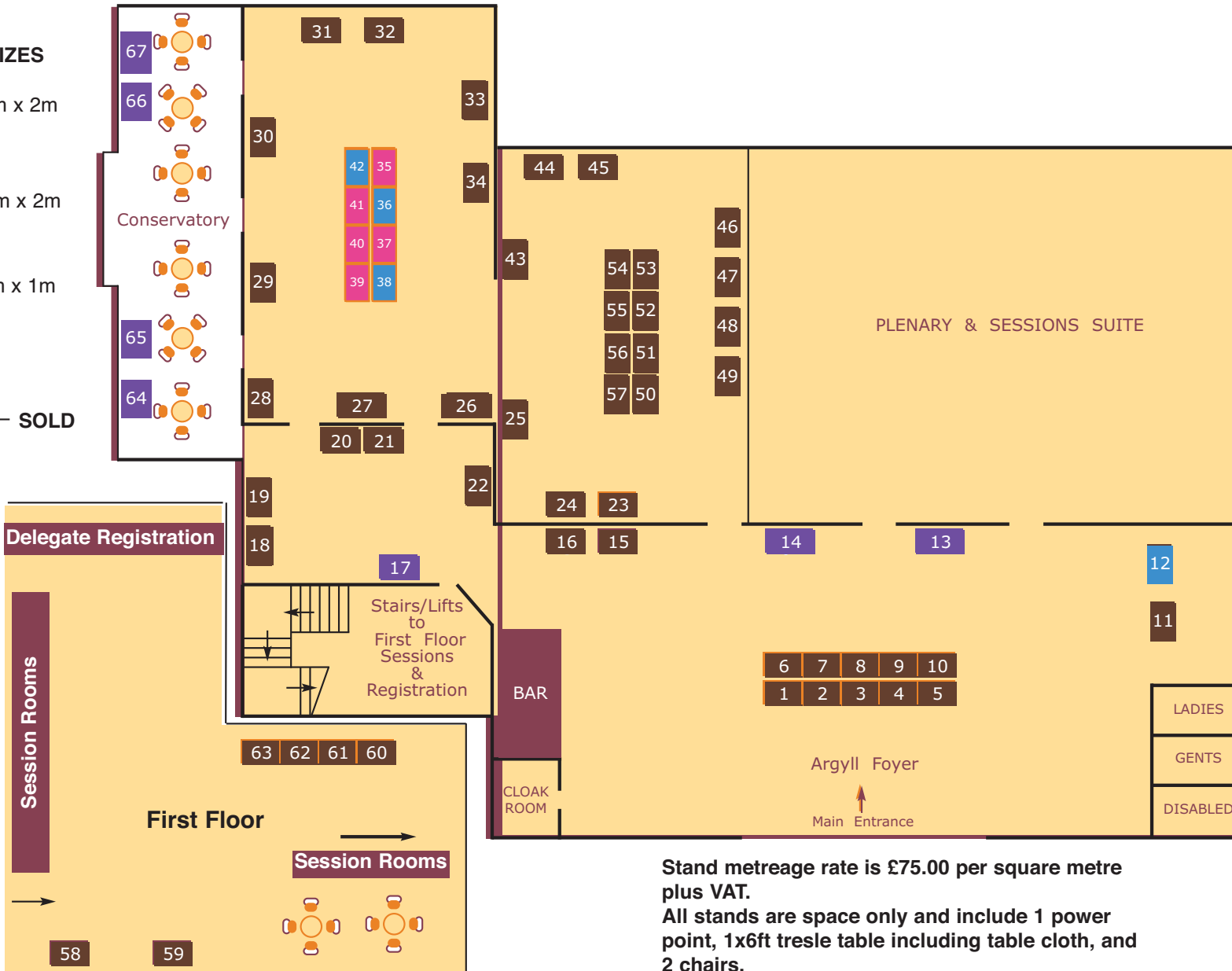
4m x 2m

3m x 2m

3m x 1m

KEY

SOLD



CURRENT EXHIBITORS

Stand 12
The Journey

Stand 36
The College of Natural Nutrition

Stand 38
- Judy Barber
Hippocrates Health Educator/Grass Roots

Stand 42
The Frozen Wheatgrass Company

Stand metreage rate is £75.00 per square metre plus VAT.
All stands are space only and include 1 power point, 1x6ft trestle table including table cloth, and 2 chairs.

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OPPORTUNITIES FOR

ADVERTISING

Advertise in the 2010 Program Guide for The Truth Matters

INCREASE YOUR EXPOSURE

Advertising in the full color 64 page The Truth Matters Magazine providing a unique opportunity to reach thousands of interested consumers before, during and after the Conference.



Your ad will be producing results over a full month before the Conference. Attendees preparing for the event will become familiar with your products or services, and even those who do not attend will have seen your ad in the magazine as well.

Each of the expected attendees at The Truth Matters utilizes the magazine during the Conference as we will have a list/feature editorials of all exhibitors/speakers Your ad will focus attention on your exhibit and/or presentation and will highlight your participation at the event.

The Magazine will launch the month prior to the conference and thereafter bi-monthly.

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PROMOTIONAL PRINT CAMPAIGN

Posters 2,500
The Truth Matters Magazine - Mailed to all purchasers of pre-sale tickets

MEDIA

- Extensive print advertising in regional and local publications
- Comprehensive Radio and TV exposure prior to the Conference
- Year-round Website promoting all conference activities
- Advance promotions featuring TV/Radio interviews and on-site coverage

ADVERTISING AND PROMOTION DISTRIBUTION SITES

Natural Foods Stores
Hospitals
Doctors Surgeries
Libraries
Health Food Stores
Health Clubs
Fitness Centers
Special Events
Cafes
Community Centers
Medical/Chiropractic Offices
Bookstores
Spas
Coffee Houses
Music Stores
Universities

AD SIZES AND RATES

Page Size	Price
Full Page	£1250
1/2 Page Vert	£600
1/2 page Horiz	£600
1/4 Page Vert	£300
1/8 Page Vert	£150
1/8 Page Horz	£150
Priority Locations / Color	
Four Color Back Page	£1600
Four Color Inside Covers	
Front / Back	£1450

THE TRUTH MATTERS CONFERENCES

Launching our first conference in Glasgow on the 21st August 2010, our aim is to take our message across the UK to all key cities and then worldwide.

Ticket Sales available, please contact Ann - info@thetruthmatters.org.uk
or contact Big Bright Star, on 01563 822255 or email events@bigbrightstar

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SPONSORSHIP
PACKAGES

Principal Sponsor - £3000

- Logo delivery and recognition in the Conference Brochure
- Logo delivery and recognition in all associated e-communications, including the Truth Matters website and promotional e-mails
- Logo delivery and recognition throughout the body of the conference
- Opportunity for Exhibition space at no charge.
- Free 100 word entry and logo delivery in Event Magazine
- Free entry for promotional flyer in the delegate carrier bags.

Conference Website - £2000

The Conference website - www.thetruthmatters.org.uk - offers the opportunity to book for the conference and exhibition and sponsorship on-line. It also provides up-to-date information on programming, exhibition and sponsorship sales and general conference news.

The website will provide a platform enabling your organisation to promote its products and services to conference delegates, exhibitors, sponsors and speakers. The great advantage of this opportunity is that you can start promoting your organisation 7 months prior to the conference and 3 months post conference.

Benefits to include:

- Your logo will appear prominently on the Home Page of the website and will link to your own website
- A banner advert will continually run along the top of the website featuring content of your choice
- A 3m x 2m exhibition space within the main exhibition area

Delegate Carrier Bags - £750

Used by all delegates to carry additional paperwork and exhibition goodies, these bags act as a walking advert for the sponsor, carried around the entire venue throughout the conference

Benefits to include:

- Your logo and contact details will appear in one colour on the front of each carrier bag, alongside conference identity
- A promotional item of your choice can be placed within each bag
- 100 words copy and logo to appear in conference handbook and on conference website with free hyperlink.

*the WORLD'S only
conference bringing
together the truth on
UNCONVENTIONAL ROUTES
TO DISEASE AND HEALTH.*

Programme Guide - £1500

This full colour 64-page magazine will launch a month before conference and will be issued to all purchasers of pre-sale tickets and then bi-monthly thereafter. This provides a unique opportunity to reach thousands of interested consumers, before, during and after conference. This publication will be distributed in Natural Foods Stores, Hospitals, GP Surgeries, Libraries, Health Clubs, Special Events, Cafes, Community Centres, Bookstores, Spas, Universities, Music Stores.

Benefits to include:

- Company name and logo to appear on front of magazine
- Full page Advert
- 100 words copy and logo to appear in conference handbook and on conference website with free hyperlink.

Conference Badges - £1000

Every delegate exhibitor, speaker and staff member of THE TRUTH MATTERS is issued with a conference security badge upon registration. Badges are of a high quality and are one of the first items that attendees take note of upon arrival. Make sure your company's branding is one of the first to be noticed!

Benefits to include:

- Company logo to appear in colour on each badge and badge lanyard
- 100 words copy and logo to appear in conference handbook and on conference website with free hyperlink.

Plenary Room - £750

The main room provide a fantastic opportunity for targeted branding and high visual impact. All conference delegates, exhibitors and speakers attend the sessions held in the plenary room throughout the conference.

Benefits to include:

- Room will be renamed to feature company name e.g. The Argyll Suite sponsored by SPONSOR NAME
- Logo and company name will appear at entrance to the room
- Animated slide of your choice will be running at the start and end of each session
- Display board of your choice can be placed in room
- Logo will appear alongside each listing of room in the programme pages of the event magazine
- 100 words copy and logo to appear in conference handbook and on conference website with free hyperlink.

Conference Pens - £500

All attendees receive a conference pen at registration to be used throughout the conference. This package provides a highly visual vehicle to promote your brand and contact details.

Benefits to include:

- Company name and logo and contact details to appear on conference pens
- 100 words copy and logo to appear in conference handbook and on conference website with free hyperlink.

Prevent Illness, Reverse Disease & Maintain Optimal Health... Naturally