

vegetarians and vegans," said Vere Awdry, GR Lane's Marketing Director. "Now the launch of Tartex Organic Paté is set to extend the brand further. As it is free from added sugar, artificial colour and gluten, as well as being organic, it is certain to appeal to health-conscious consumers – both meat-eaters and vegetarians."



Martlet Natural Foods

Following the success of Martlet Natural Foods' organic mincemeat at Christmas the company is launching a new and exciting range of organic preserves, organic chutneys and organic vinegars as well as organic black treacle and organic barley malt extract.

The organic preserves – strawberry, raspberry, apricot and orange

marmalade – are all made with 45g of fruit per 100g and use the best available organic fruits and organic cane sugar to ensure the purest fruit taste available – just as organic should be. Both the organic chutney – tomato & apple, apricot & ginger – and the organic preserves are made in small batches to ensure absolute perfection every time.

Retail prices for the 340g preserves will range from £1.59 for the strawberry to £1.29 for the marmalade with the 310g chutneys retailing at £1.45.



Martlet Natural Foods Organic Preserves

Oxfordshire-based

Rowse Honey Ltd has announced the introduction of three new organic honey to its range following the success of its delicious Organic Clear Honey from Argentina, the biggest selling organic honey in the UK.

The new additions are Organic Set Honey from Argentina, Organic New Zealand Clover Set Honey and Organic Turkish Pine Clear Honey.

Freshly pressed organic apple and pear juices from James White, accredited by the Soil Association, are now ready to quench a healthy thirst.

"It is difficult to get hold of accredited organic apples and pears in England," said Lawrence Mallinson, Proprietor of James White. "Fortunately there was a bumper crop in 1998 and we've been able to source a large quantity of Bramley. This adds a real zing to our juice, which is delicious."



James White Organic Apple and Pear Juices

Provamel has launched a new organic Yofu in Peach & Mango and Red Cherry flavours to complement its existing range. The new pack will contain two Peach & Mango pots and two Red Cherry pots and has been introduced to capitalise on consumer demand for organic products and greater variety. Provamel has created a new modern look for new organic Yofu with bright,

eyecatching packaging to ensure on-shelf standout.

Sales and Marketing Manager, Neil Branham, said: "We have a loyal and vocal consumer following and we know that these new Yofu flavours will be a great success"

Dan International (UK) Limited is the British marketing company for Bertrams Exclusiv Pressed Organic Apple Juice.

Available in 330ml and 1 litre glass bottles, the juice is pressed from 100% organically-grown apples with no added sugar. As with all the products in the Bertrams range, impeccable raw ingredients, skilled labour and modern technology guarantee that the juice is of the highest possible standard.



Bertrams Exclusiv – Pressed Organic Apple Juice

Cavive Trading produces Senedipitea, a range of organic teas from around the world, which is superbly packaged and presented with a complimentary range of biscuits.

The company is also responsible for Khoisan Natural Organic Salts – a range of natural, hand-harvested plain and flavoured salts from the wild coast of South Africa. Recent additions to the range are Black Pepper Mix (natural sea salt with whole ground black pepper), Seaweed Salt, India Spice Salt Mix, Chilli Salt and the very rare Caviar Rose Salt.



Seagreens Limited

Seagreens Limited's unique organic wild seaweed Table Condiment, together with the ready-granulated Culinary Ingredient, is proving to be of great interest to consumers and retailers from Fortnum & Mason to Planet Organic (the first natural and organic food supermarket). Both are certified organic by The Soil

Association and registered with the Vegetarian and Vegan Societies.

The appeal of the products lies in their fresh taste and taste-enhancing qualities as well as the rich nutritional benefits. Seagreens contain over 15 vitamins, including A, the B group (including B12 which is not found in land plants), C, D, E and K as well as all the important amino acids and proteins, enzymes, peptides, lipids, lipoproteins, betains, dietary fibre, essential fatty acids and valuable compounds. The mineral balance is not only very similar to that of our own bodies, but has even less sodium than artificial 'low-sodium' salts.



Seagreens Limited

The Table Condiment can be used in place of ordinary salt and the Culinary Ingredient adds nutrition to any recipes from plain potatoes to the more exotic Toast Skagen – a contemporary Swedish seafood platter.