

"NutraIngredients" <newsletter@nutraingredients.com>

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EU caffeine regulation / toddler milk review / spinach extract & weight loss / energy drink cycling gains / vit D & immunity / Irish ingredients expansion / omega-3 in kid's snacks

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TECHNICAL PAPER



Seagreens® : Natural multi-nutrient food source. Find out what is in just 1g...

Seagreens® distinct and broad base of nutrients was highlighted by independent nutritional analysis, and has set the standard for human food seaweed™. Seagreens® provides in just 1g a daily Foundation of Health™. Organic, sustainably wild harvested in Grade A pristine waters... [Click Here](#)

TODAY'S HEADLINES



Should caffeine be regulated? Expert suggests stimulant should carry warning labels due to potential dangers

As the use of caffeine in foods and drinks continues to grow, so do the risks. And calls for tighter regulations on the substance are becoming louder... [Read](#)

EFSA to deliver baby and children's milk opinion

The European Food Safety Authority (EFSA) has been asked by the EU to produce a report on the nutritional value of follow-on formulas and children's or toddler's milks which may inform labeling updates across the block... [Read](#)

Award-winning Swedish spinach extract eyeing EU health claim wins

Swedish firm Greenleaf Medical took the Best New Ingredient gong at the recent NutraAward presented at ExpoWest in Los Angeles for its weight management-focused, spinach extract Appethyl. Now it wants EU health claim victories... [Read](#)

NEW UNIVERSITY OF TEXAS STUDY SHOWS SIGNIFICANT PERFORMANCE GAINS

Power to the Peloton! Monster Energy picks up cycling pace

Drinking Monster Energy boosted cycling time trial performance and cognitive functioning, in a new study that suggests sportspeople may benefit from energy drink consumption prior to competition... [Read](#)

Do vitamin D levels influence genes for immune health?

Blood levels of vitamin D may affect the expression of genes linked to immune health and inflammation, Norwegian scientists report the first time... [Read](#)

Eurozone blues? Not for young Irish ingredients player

Irish supplier Willows Ingredients has launched a UK-based European division to target smaller continental European



Seagreens®: Natural multi-nutrient food source.

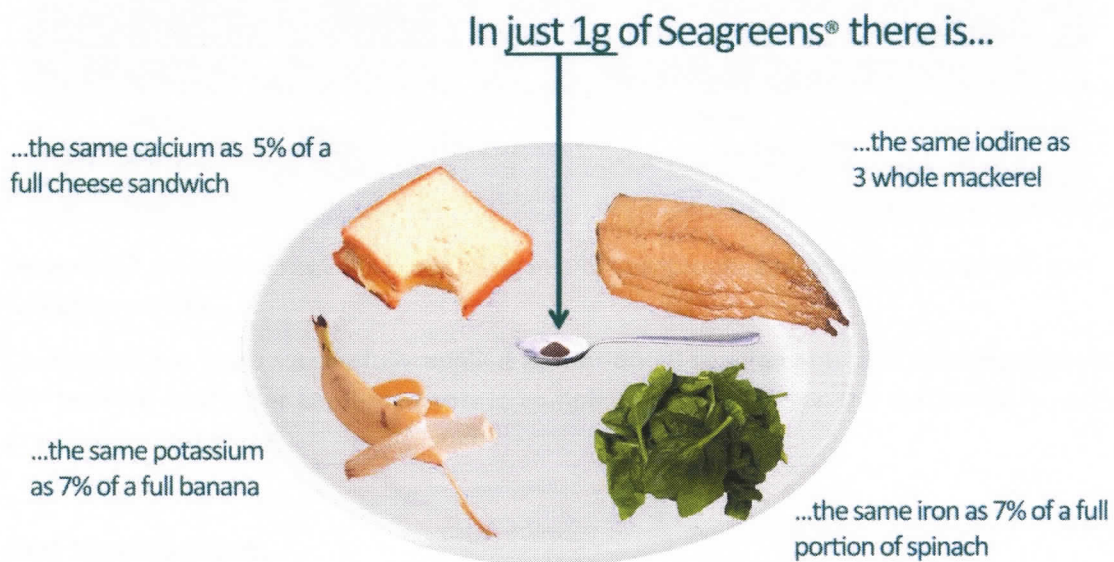
Find out what is in just 1 g...

Seagreens® has a leading position in the field of research demonstrating the numerous health benefits of its human food seaweed™.

As part of Seagreens® extensive research programme, independent nutritional analysis has been undertaken on Seagreens® that has demonstrated an incredibly broad nutritional profile, providing your daily Foundation of Health™ as a comprehensive natural wholefood.

You would have to eat a lot of bits of other foods, or resort to artificial multi-nutrient supplements, to achieve what Seagreens® can achieve with just 1g!

This natural multi-nutrient food source provides, **in just 1g of Seagreens®**, the same amount of:



...as well as containing

- All the minerals
- All trace elements
- All essential amino acids and some non-essential
- All the vitamin groups
- Wide range of polysaccharides
- Antioxidants and phenols

Seagreens® is no ordinary seaweed...

Seagreens® is sustainably wild harvested in Scotland, in Grade A pristine waters, and has won numerous awards for the sustainable good practice and environmental excellence of its approach to harvesting.

Seaweed, generally, offers a sustainable solution to providing key nutrients in our diet, as seaweed requires no freshwater, fertiliser or land for growth, which is unlike land plants and animals.

Seagreens® sustainable Patent Pending* production process for human food seaweed results in 100% natural product, with nothing added or removed, except the water during the low-temperature drying process. The process ensures the retention of key nutrients and minerals, maintaining Seagreens® as a 'raw food' and demonstrating its quality over seaweeds produced using conventional methods. This has been demonstrated by independent analysis and research led by Sheffield Hallam University, UK:

Markers of Quality	Seagreens® Human Food Seaweed™ compared to seaweed not produced to human food seaweed production standards
Vitamin C	Over 16 times higher
Tannins	2 times higher
Antioxidants	Over 3.5 times higher
Phenols	Over 3.5 times higher

Seagreens® is certified organic, kosher, vegan and vegetarian, and certified as allergen and contaminant free.

Seagreens® has been successfully applied in nutritional supplements and food ingredients, and blended with other key ingredients to complement and build on the nutritional benefits provided by Seagreens.

And there is more...

In addition to the broad nutritional benefits of Seagreens®, this food supplement and ingredient offers other features and benefits summarised below.

* Patent application number: GB1205419.3